



WOVEN DREAMS

SPORTING KANSAS CITY



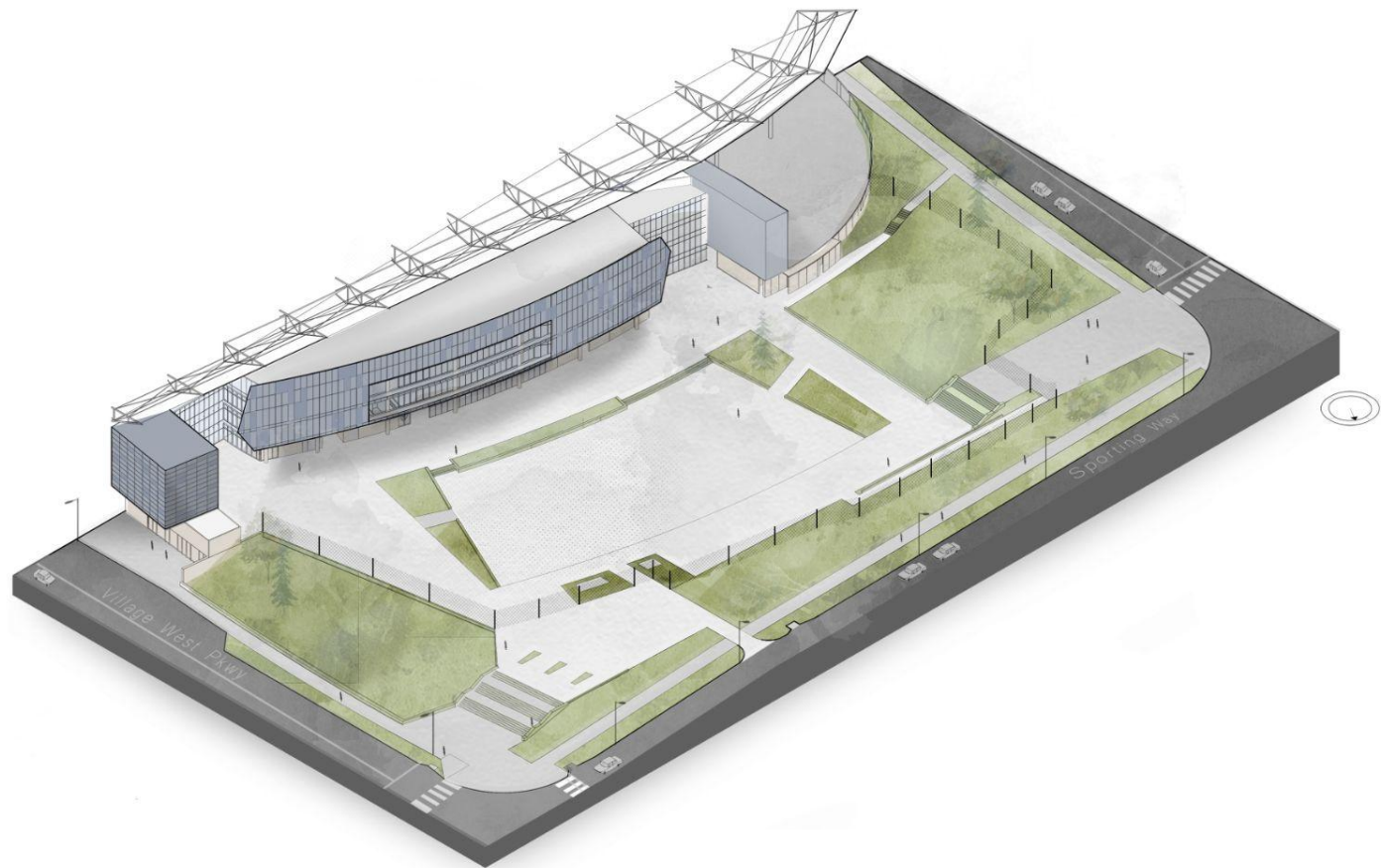
TEAM KFC | Kiana Appley, Lindsay Castleman, Aleka Hickman, Aneesh Mandava, Griffin Lilly

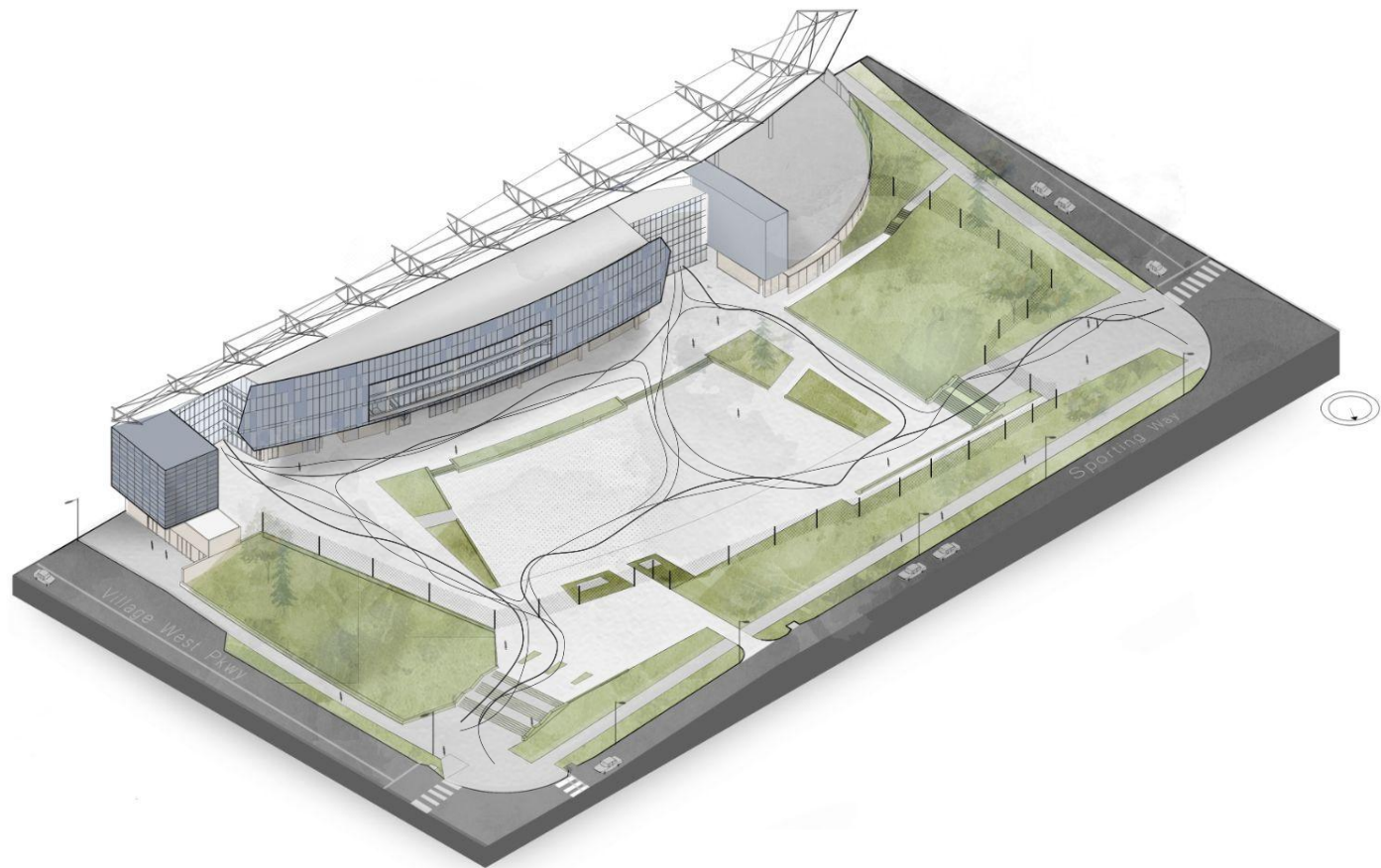
WOVEN DREAMS

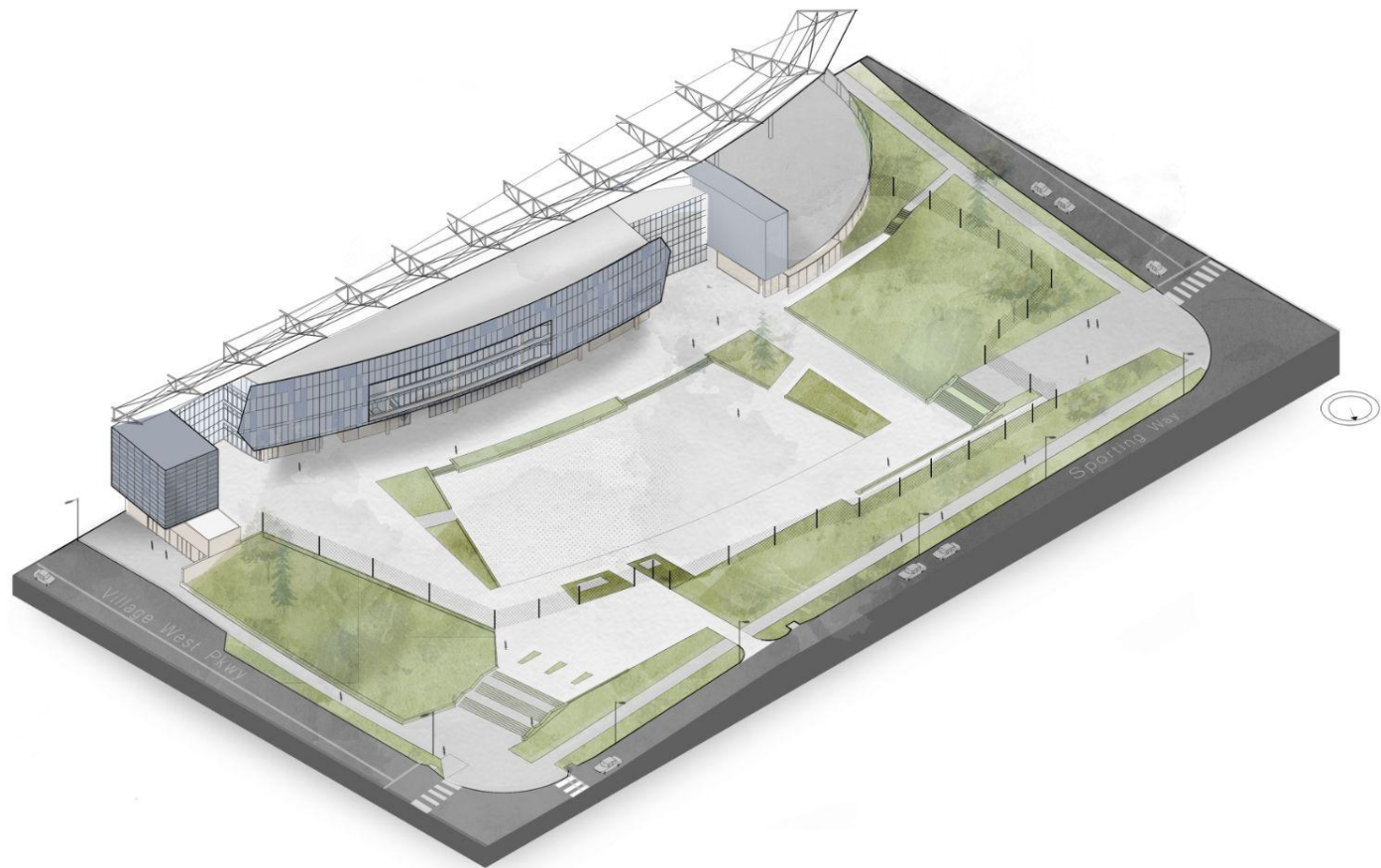


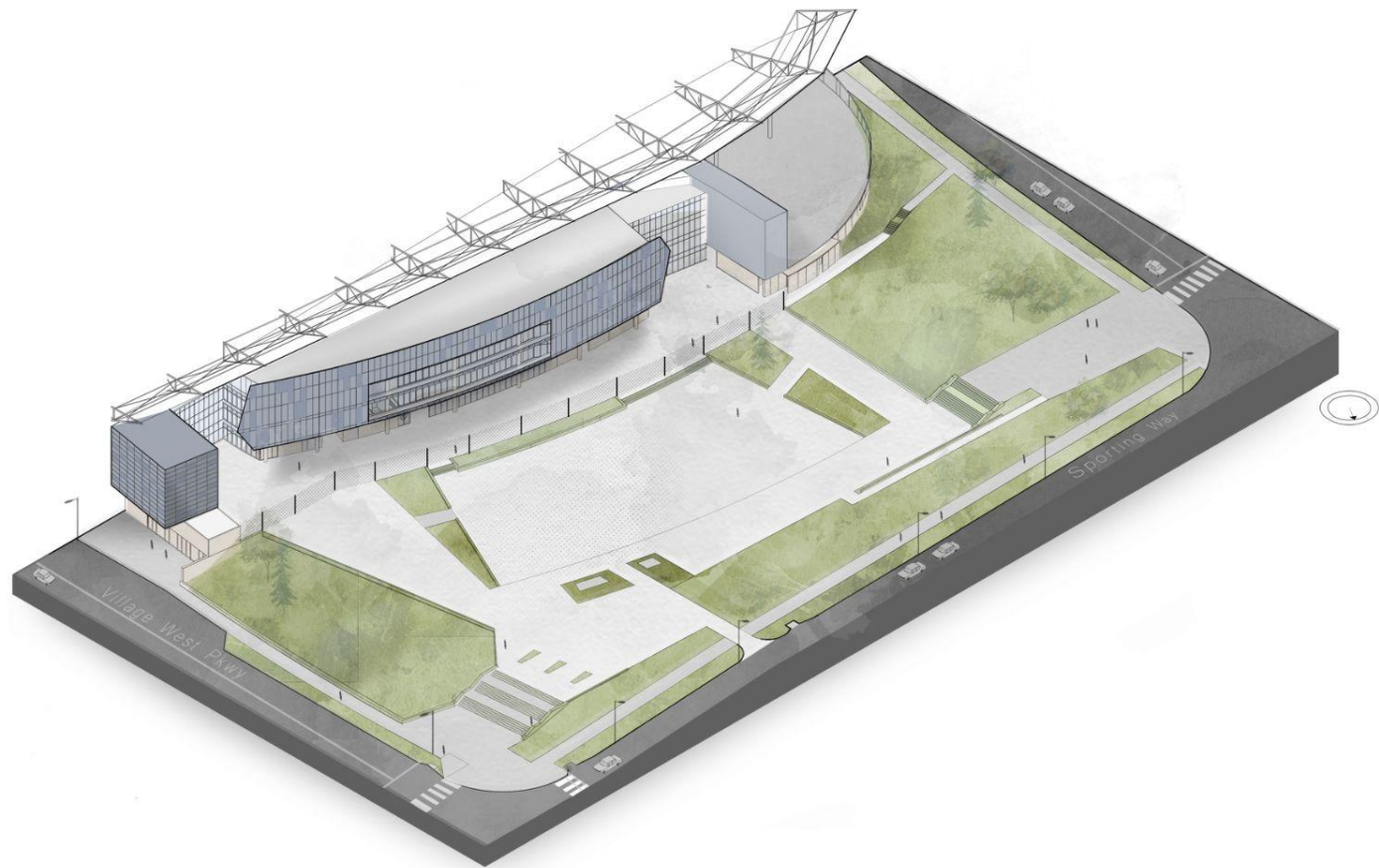
Woven Dreams is the notion that people from various walks of life can **COME TOGETHER** under the spirit of Sporting Kansas City.

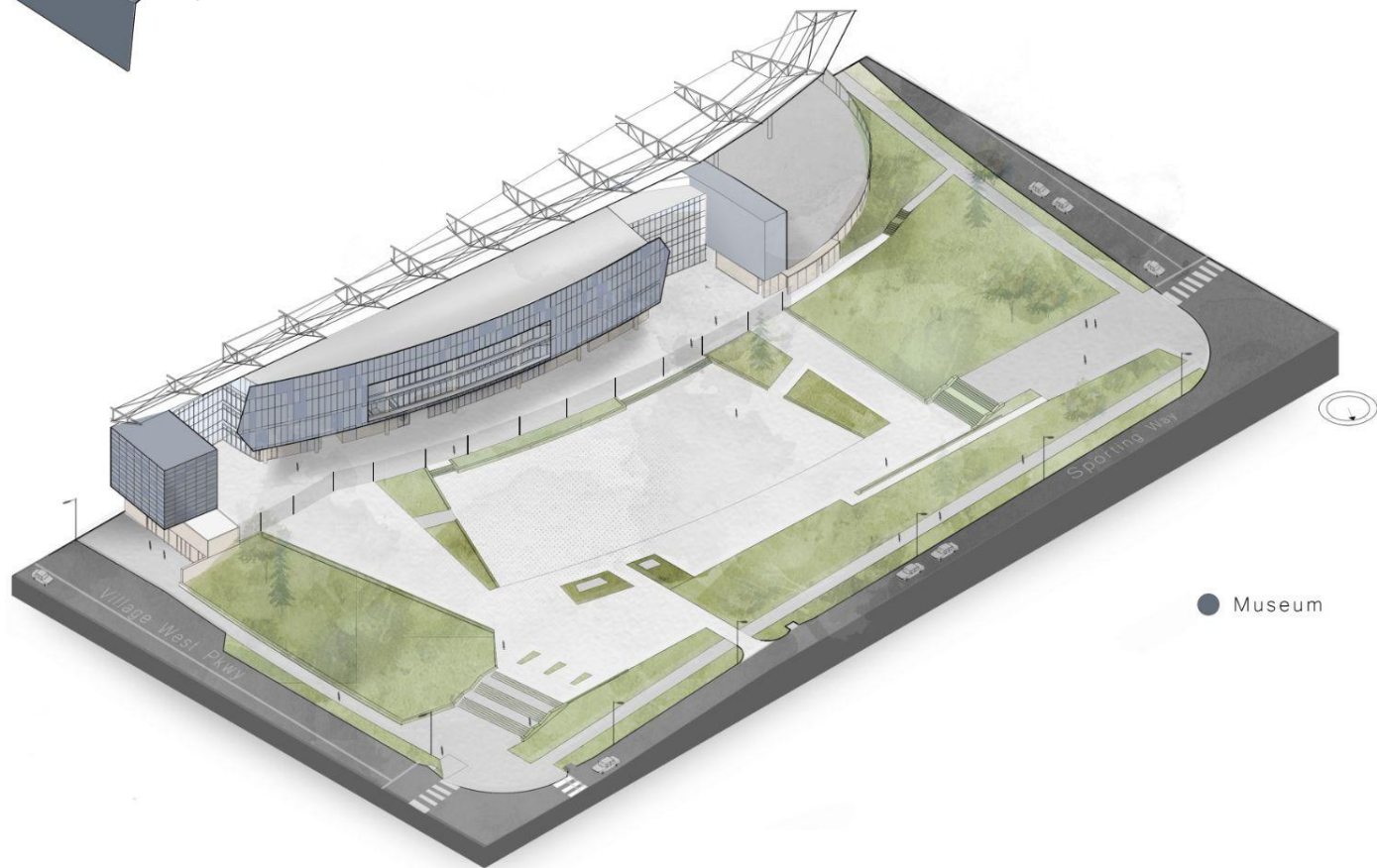
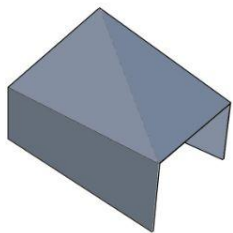
Inspired by the larger than life atmosphere, we envision a place where people can share and experience **MOMENTS OF JOY**. Infused with elements of **CURIOSITY AND INTERPRETATION**, one can find the essence of the Midwest and what it means to aspire and persevere. The beauty of the game is a symbolic reflection of the **DIVERSE JOURNEY'S** we all go through. There deservedly needs to be a space to **CELEBRATE** the past, present, and future of the game and the supporters it is **INTERTWINED** with.



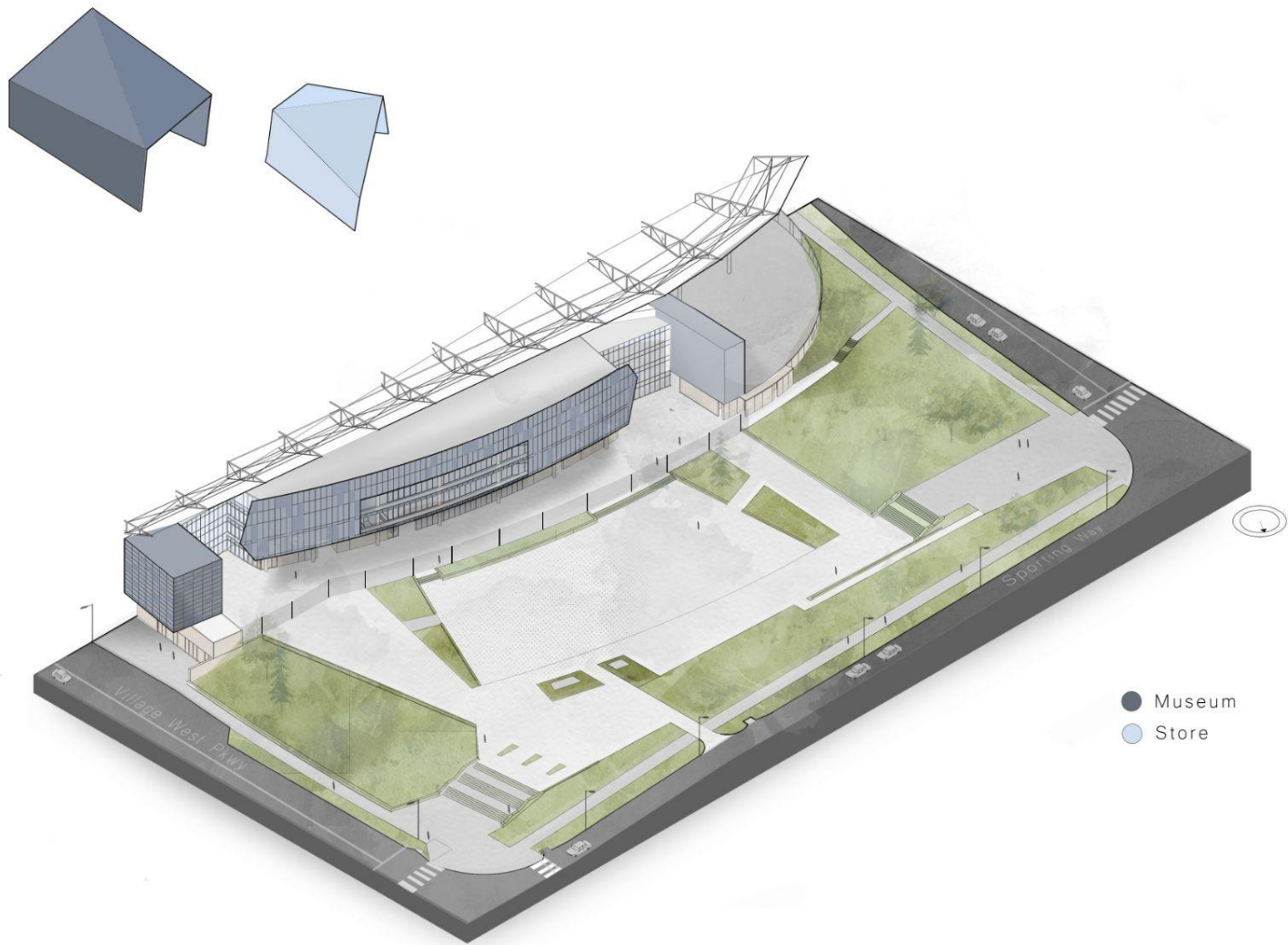




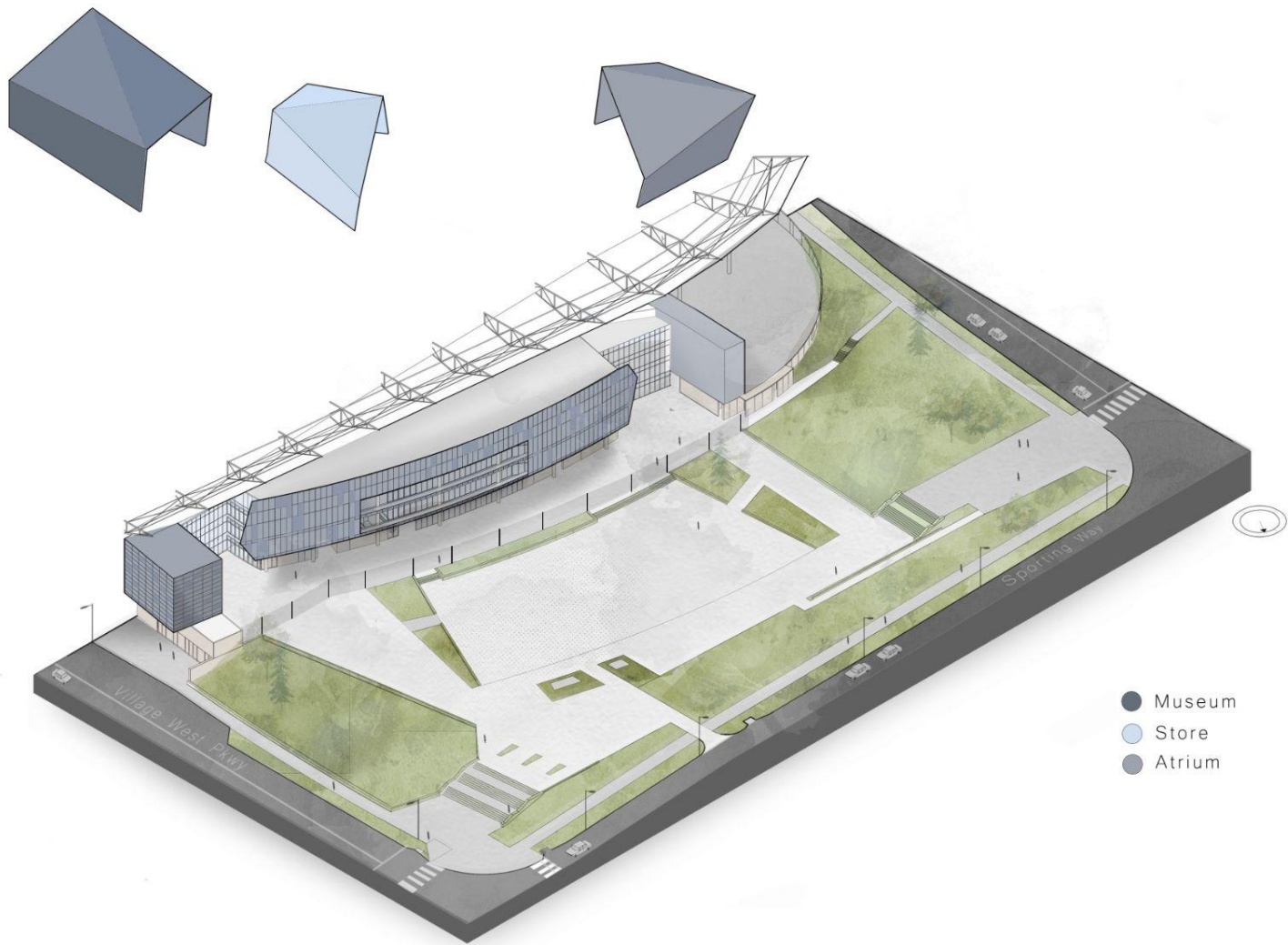


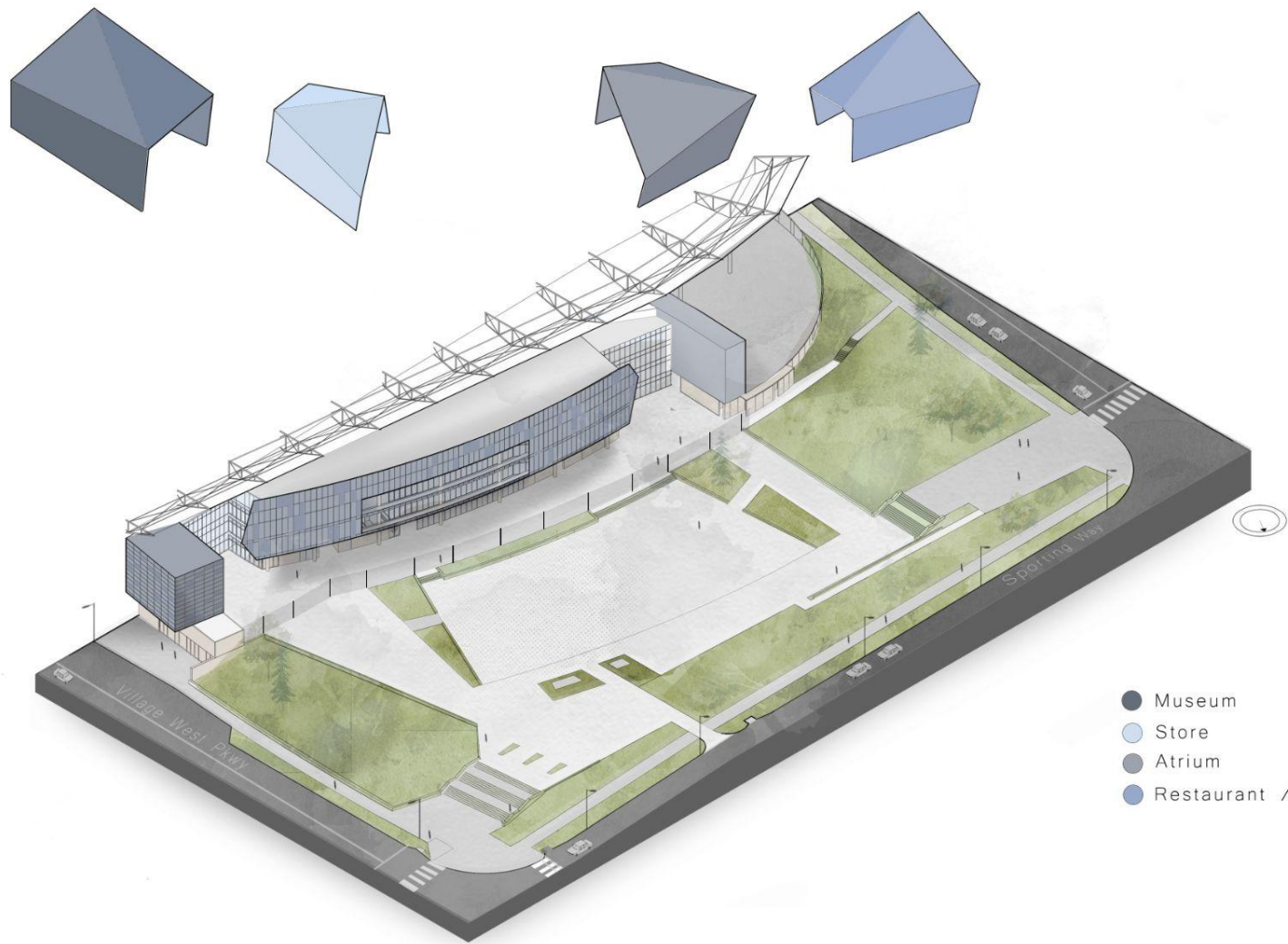


● Museum

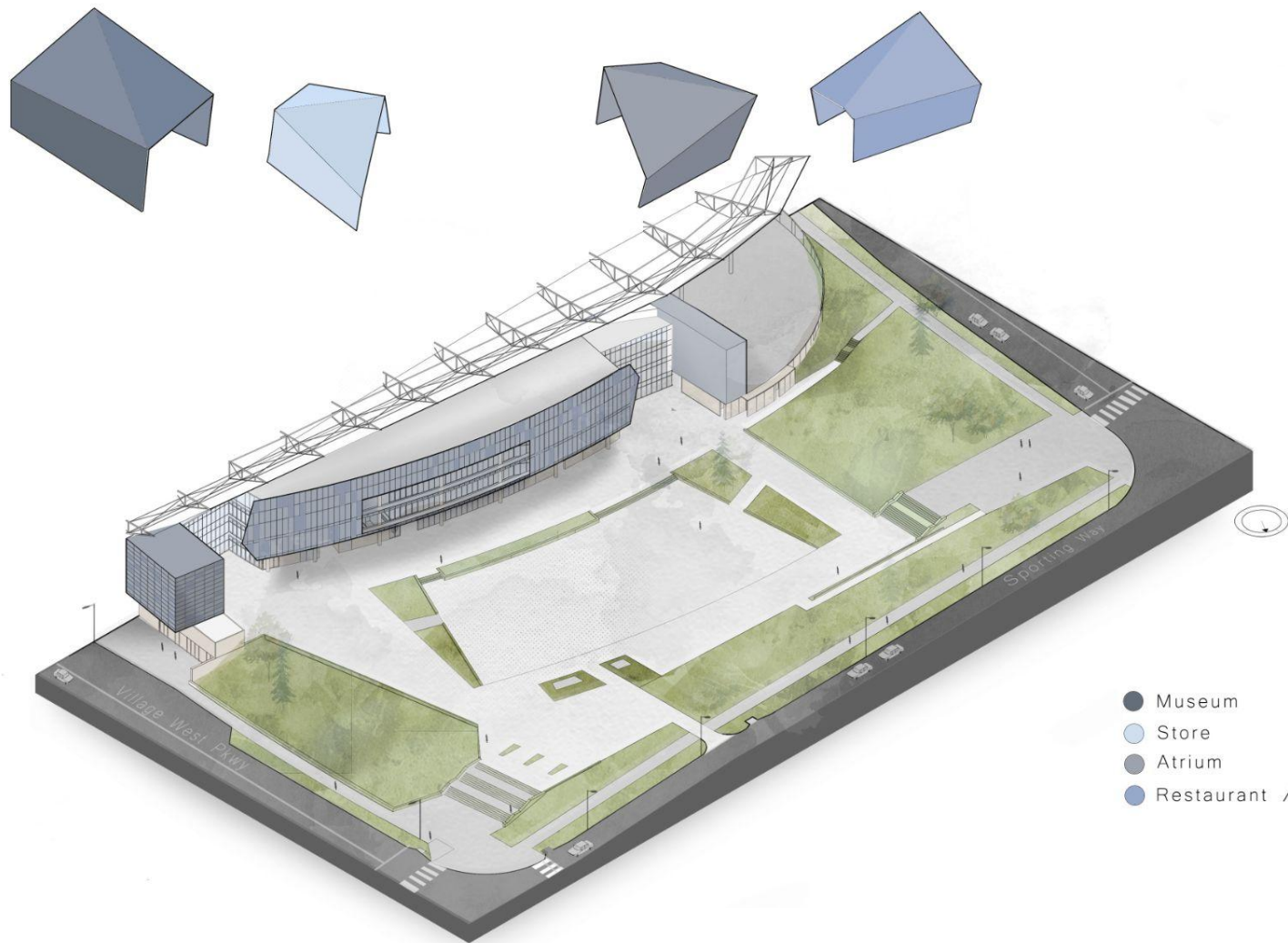


- Museum
- Store

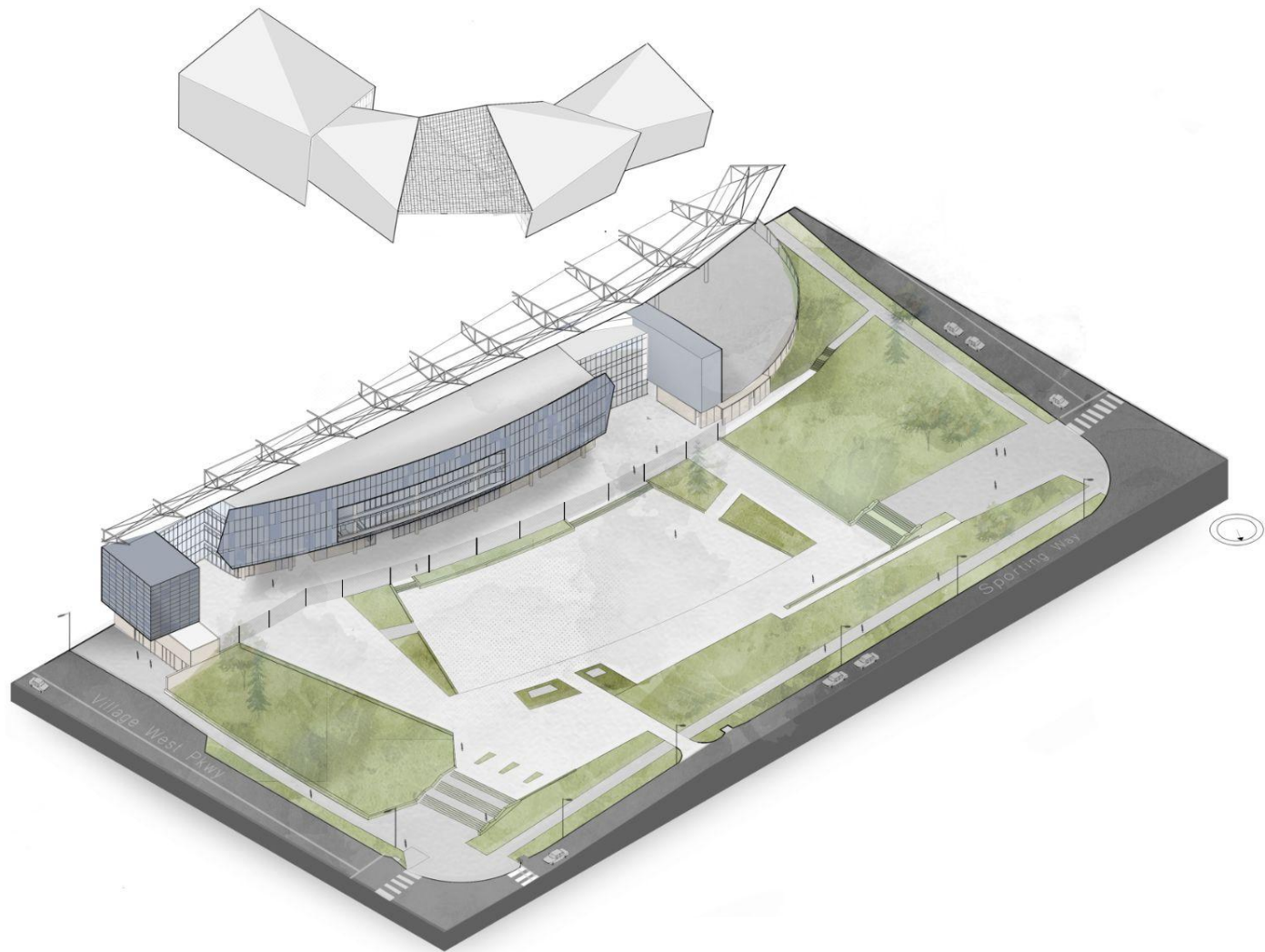


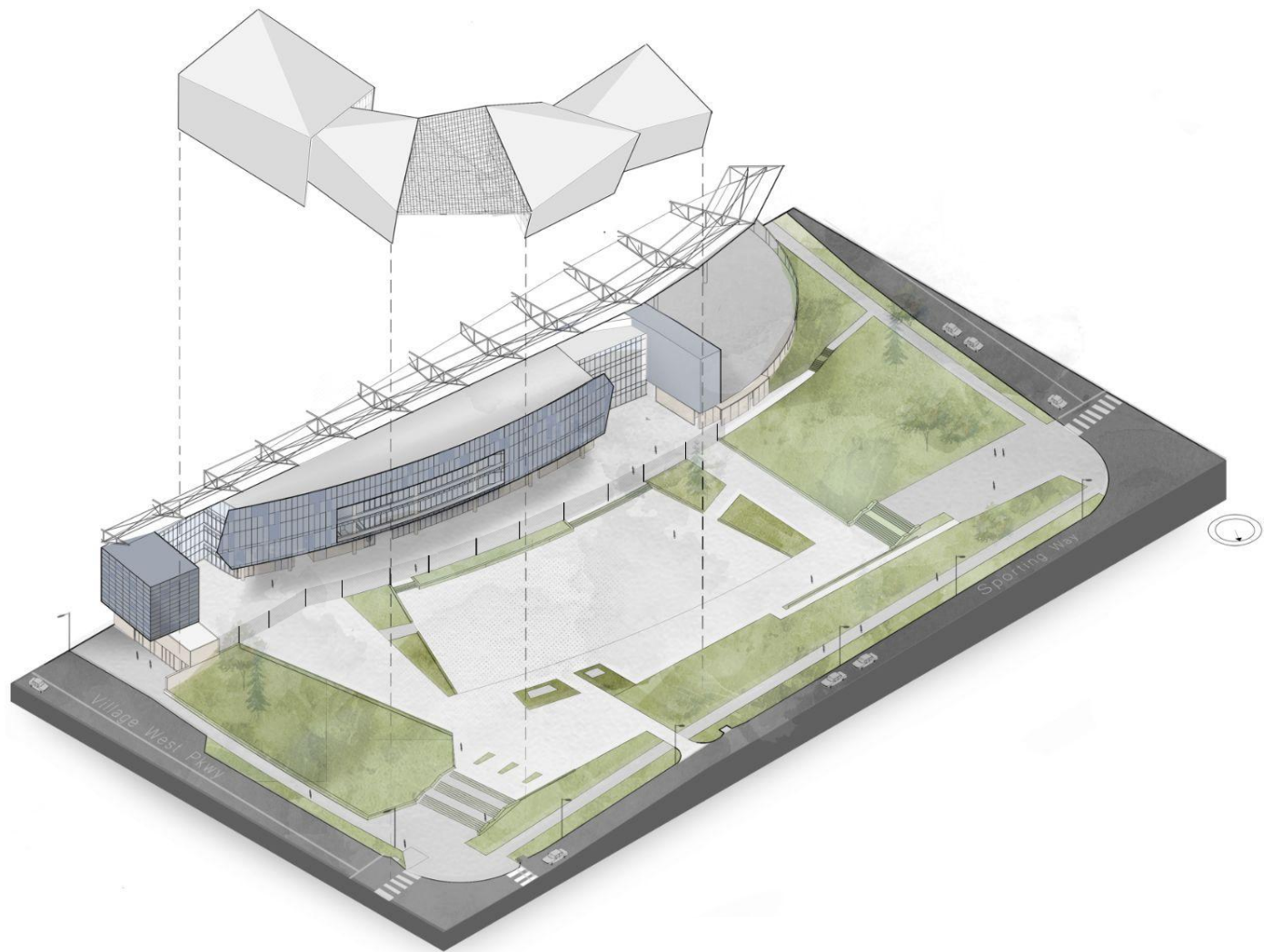


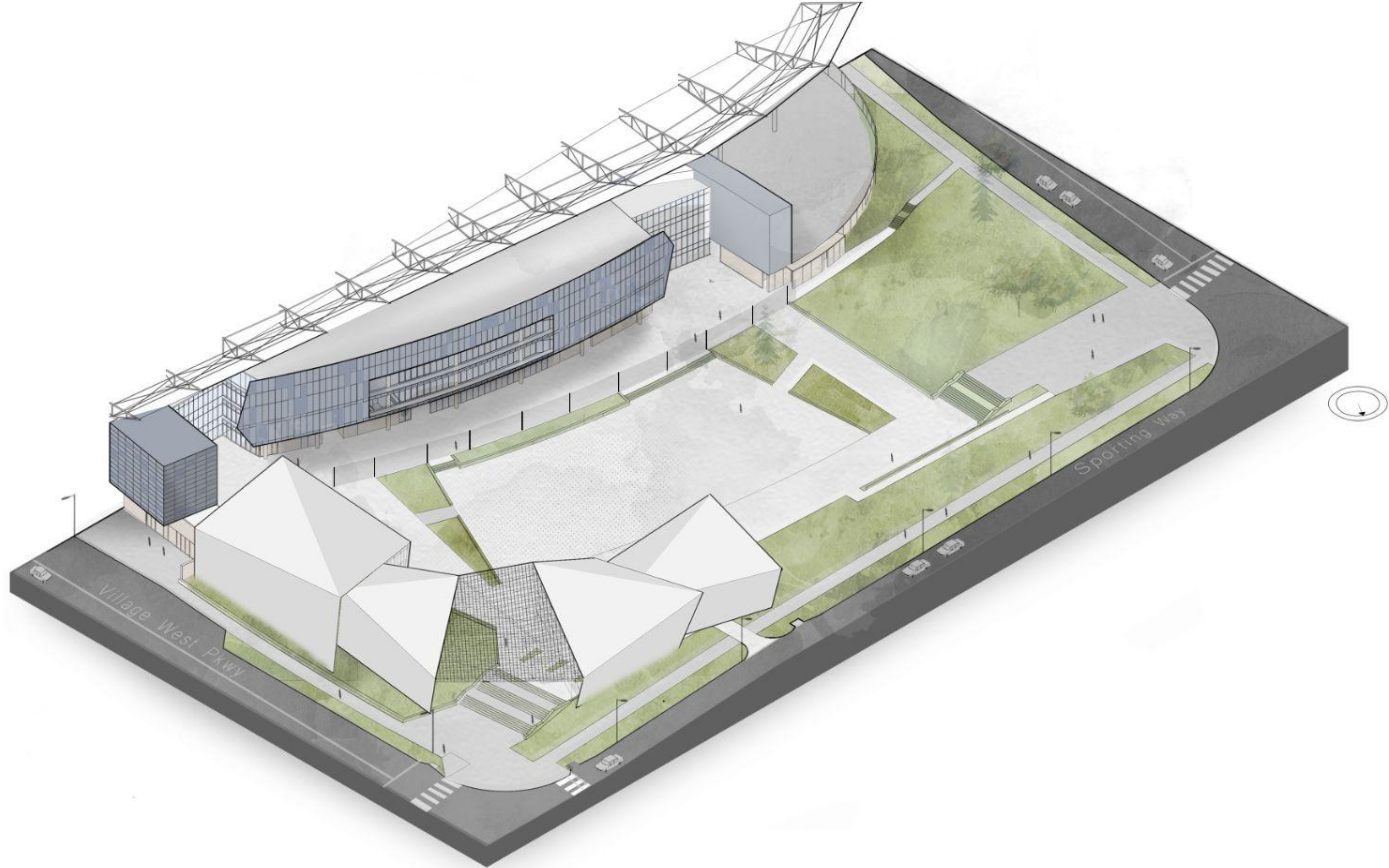
- Museum
- Store
- Atrium
- Restaurant / Bar

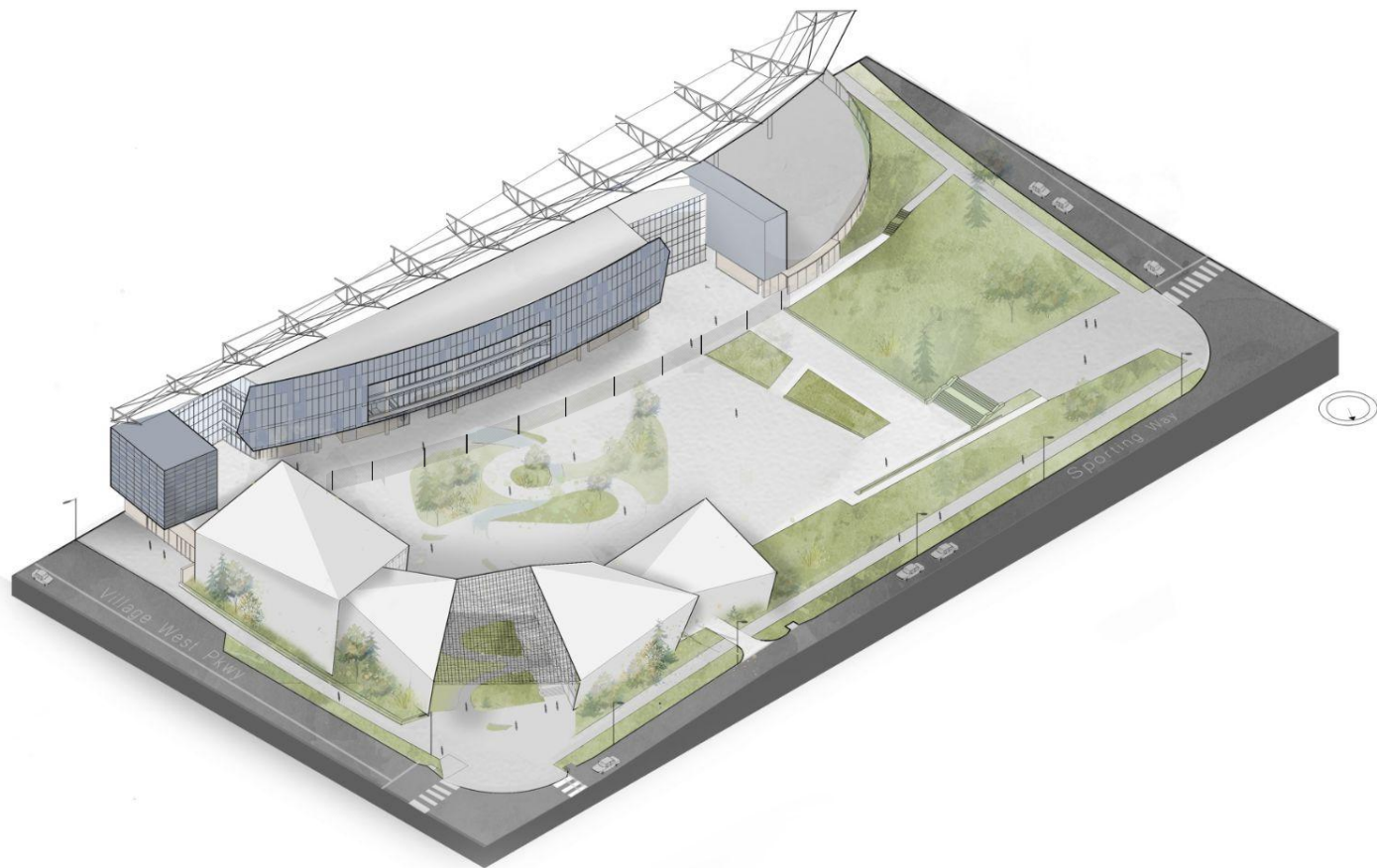


- Museum
- Store
- Atrium
- Restaurant / Bar

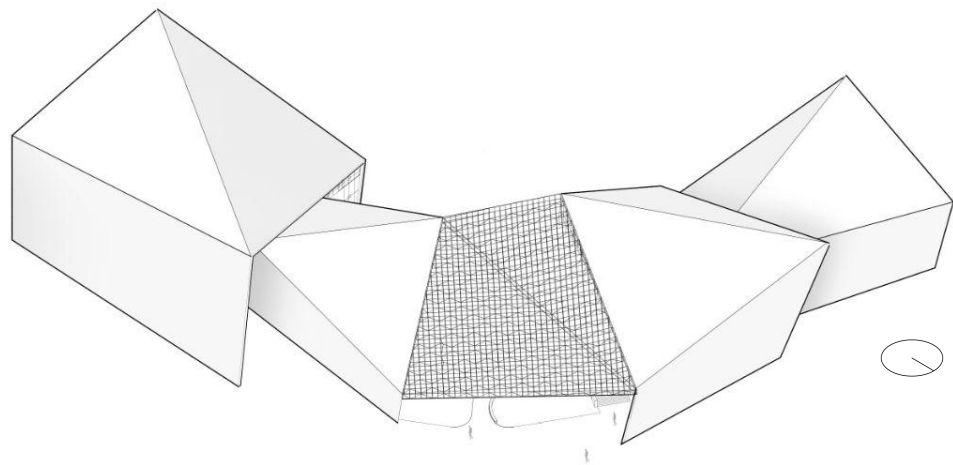


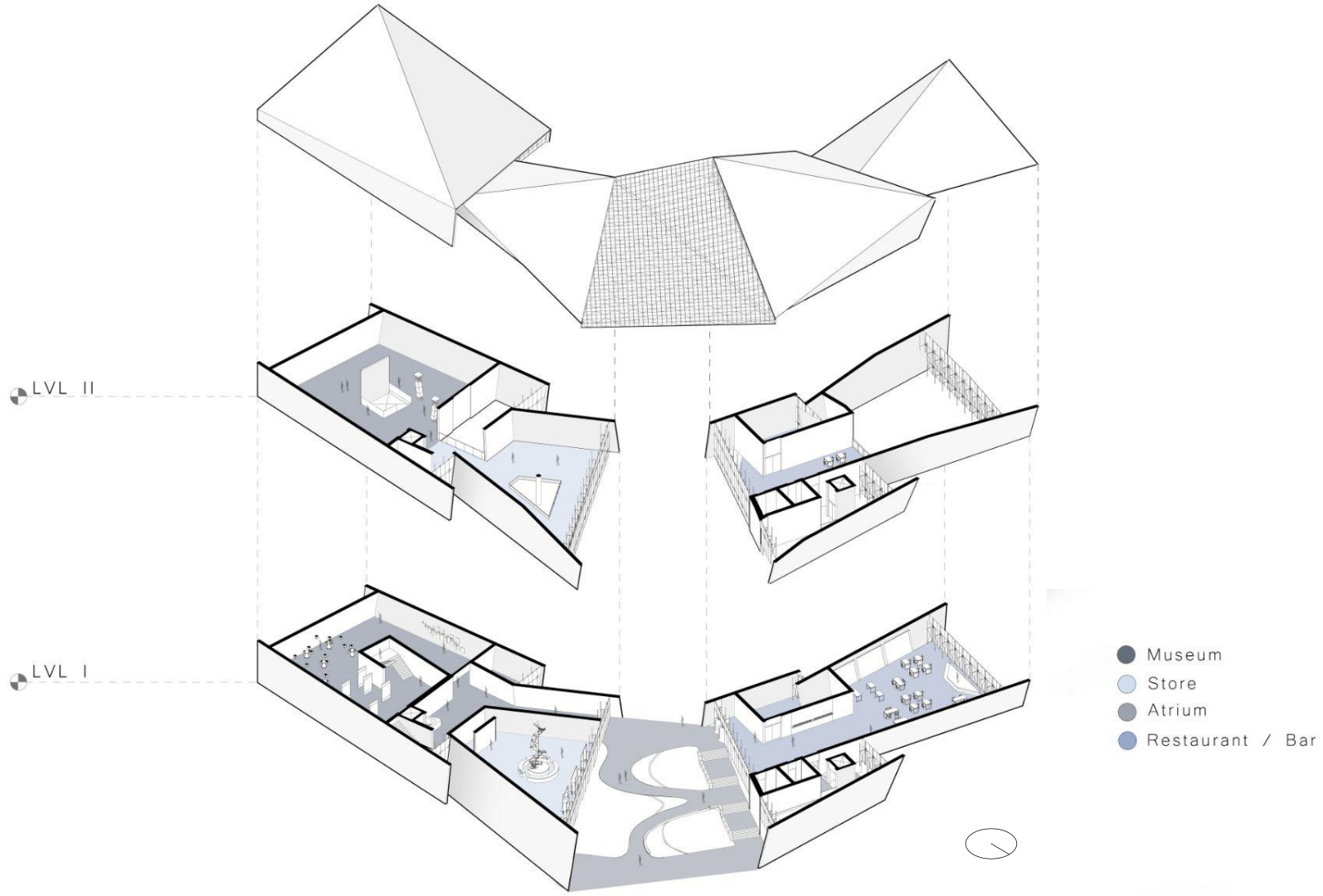


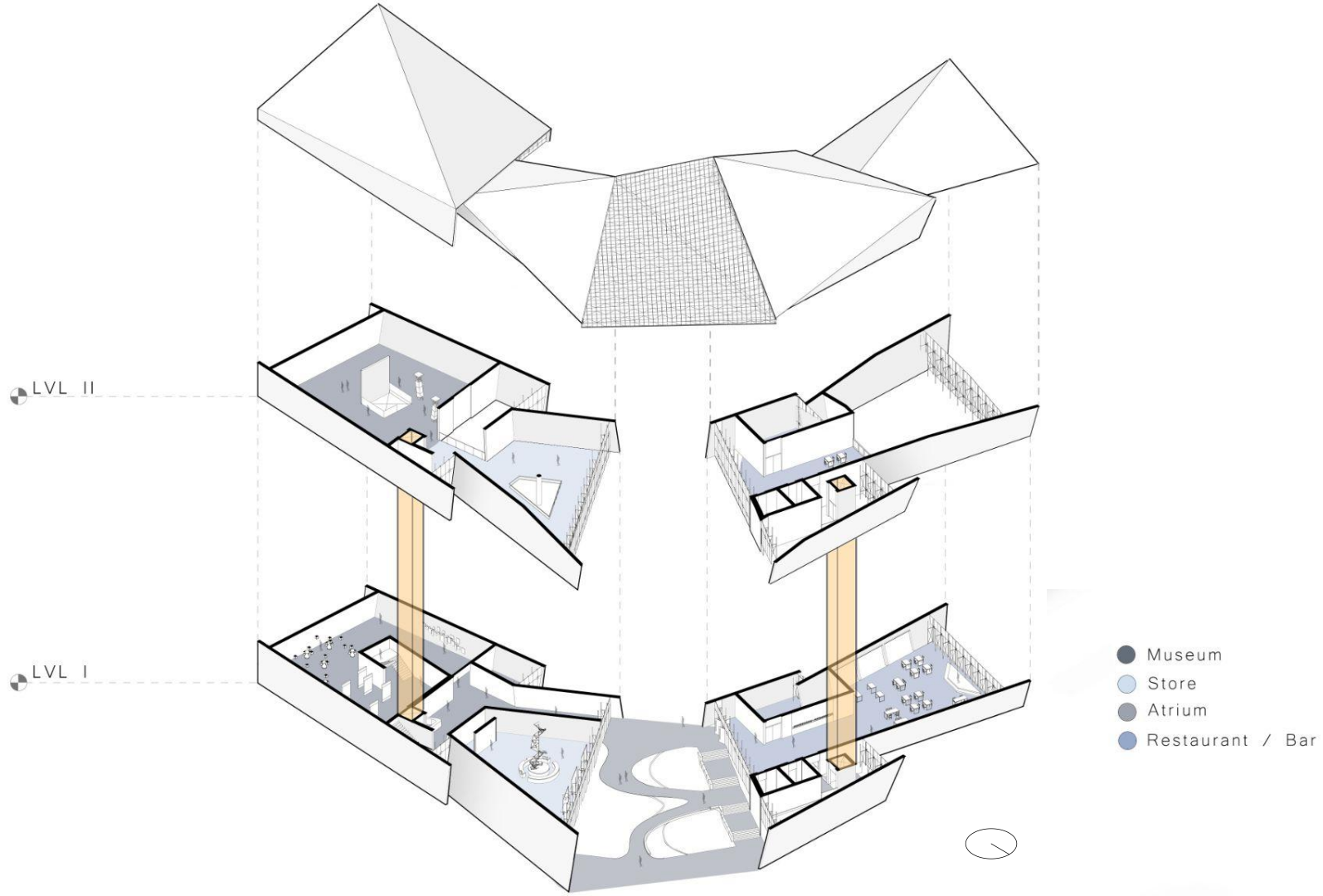












LEVEL 1



LEVEL 2



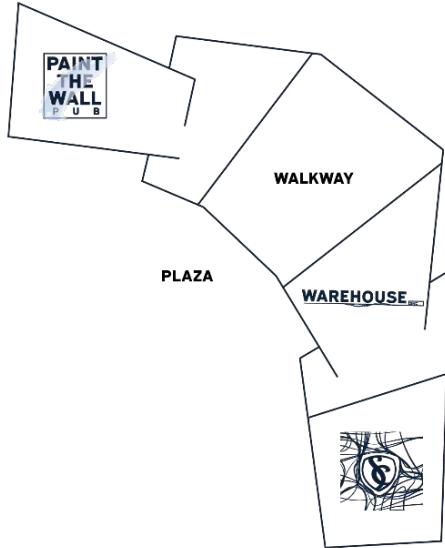


WOVEN DREAMS

**AN EXPLORATORY SPACE
THAT ENCOURAGES VISITORS
TO LEARN AND TAKE IN
SPORTING'S ENCOMPASSING
HISTORY. AN ARCHIVE OF THE
PAST, BUT A GLIMPSE INTO
THE FUTURE.**

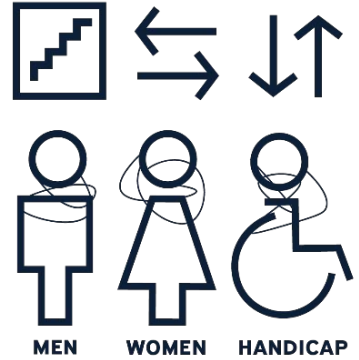
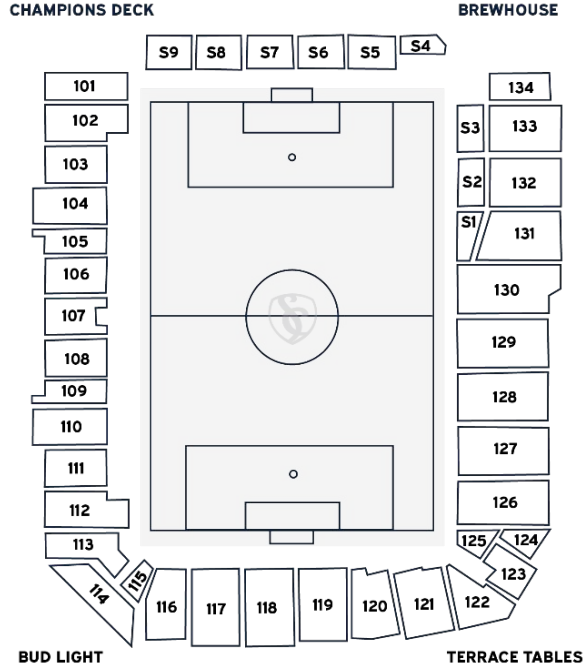
WOVEN DREAMS

1 SPORTING WAY, KANSAS CITY, KS

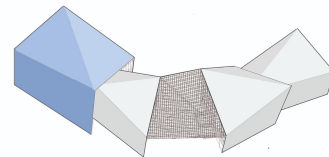
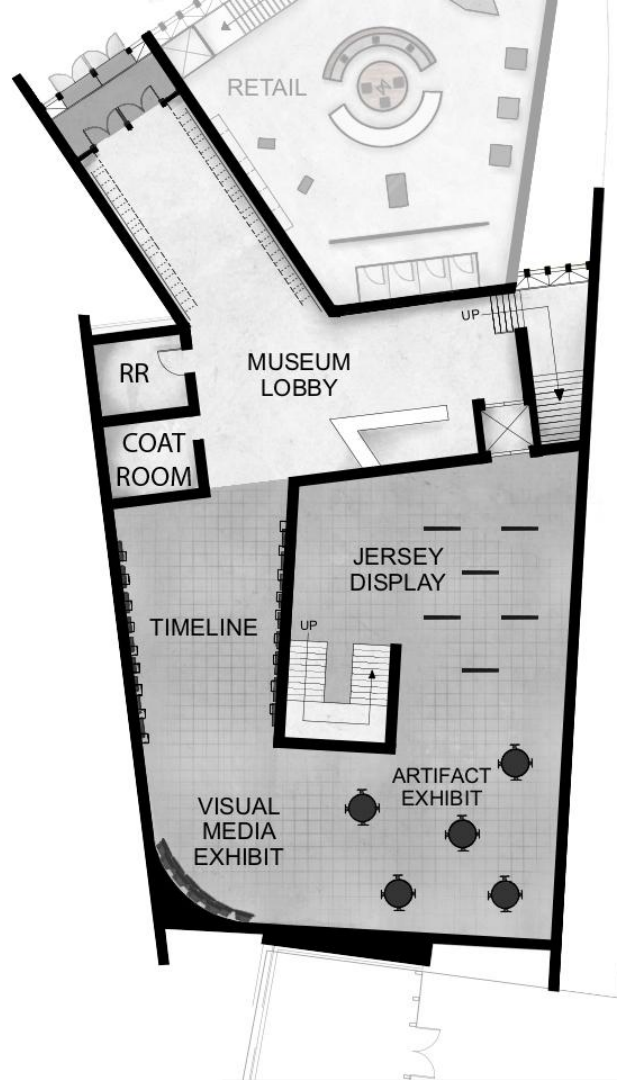


CHILDREN'S MERCY PARK

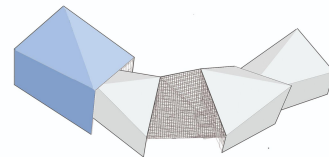
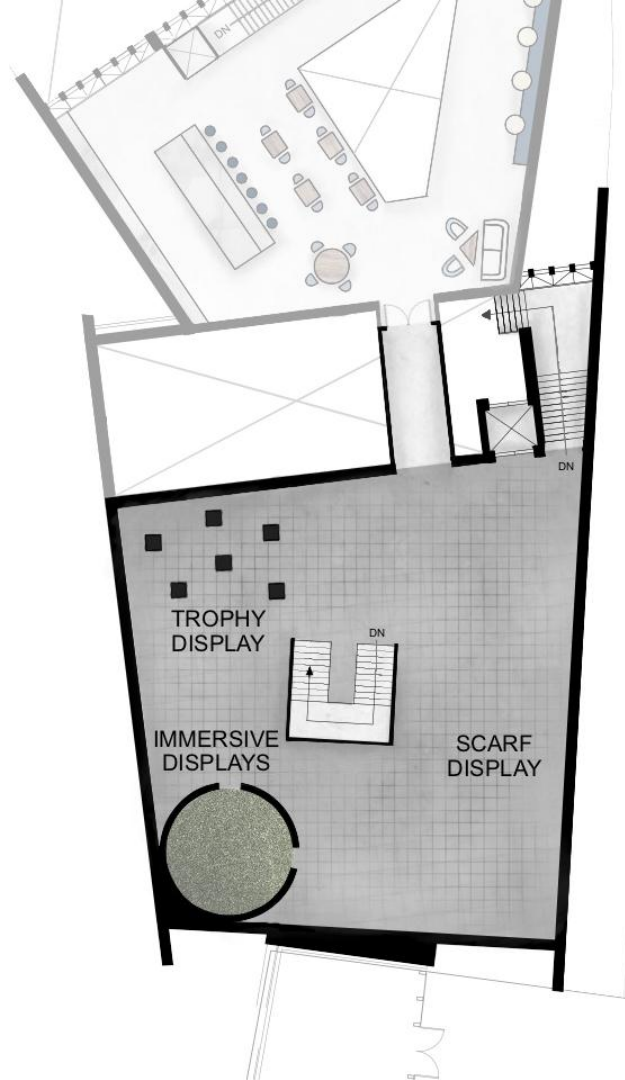
1 SPORTING WAY, KANSAS CITY, KS



MUSEUM
LEVEL 1



MUSEUM
LEVEL 2



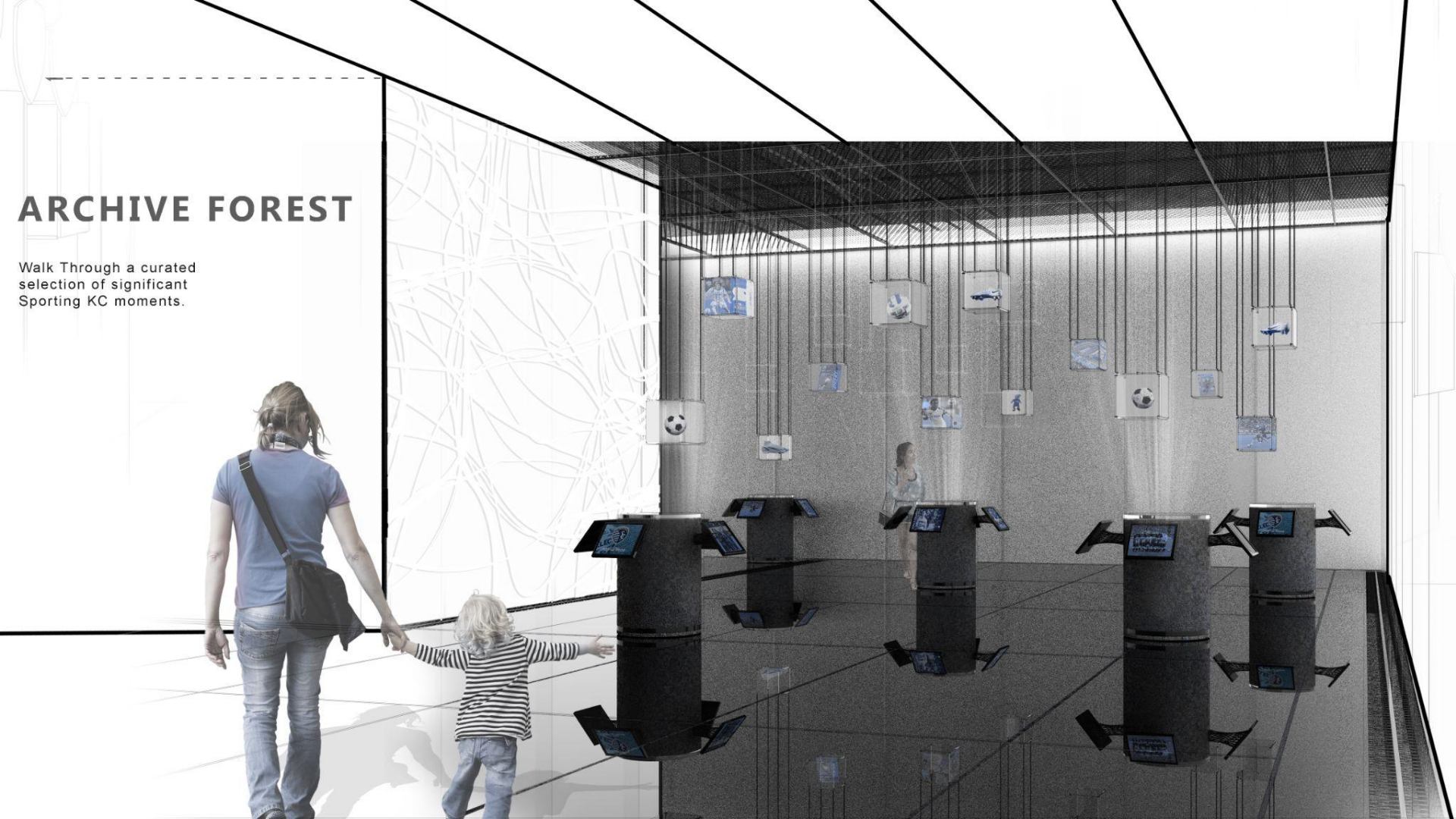




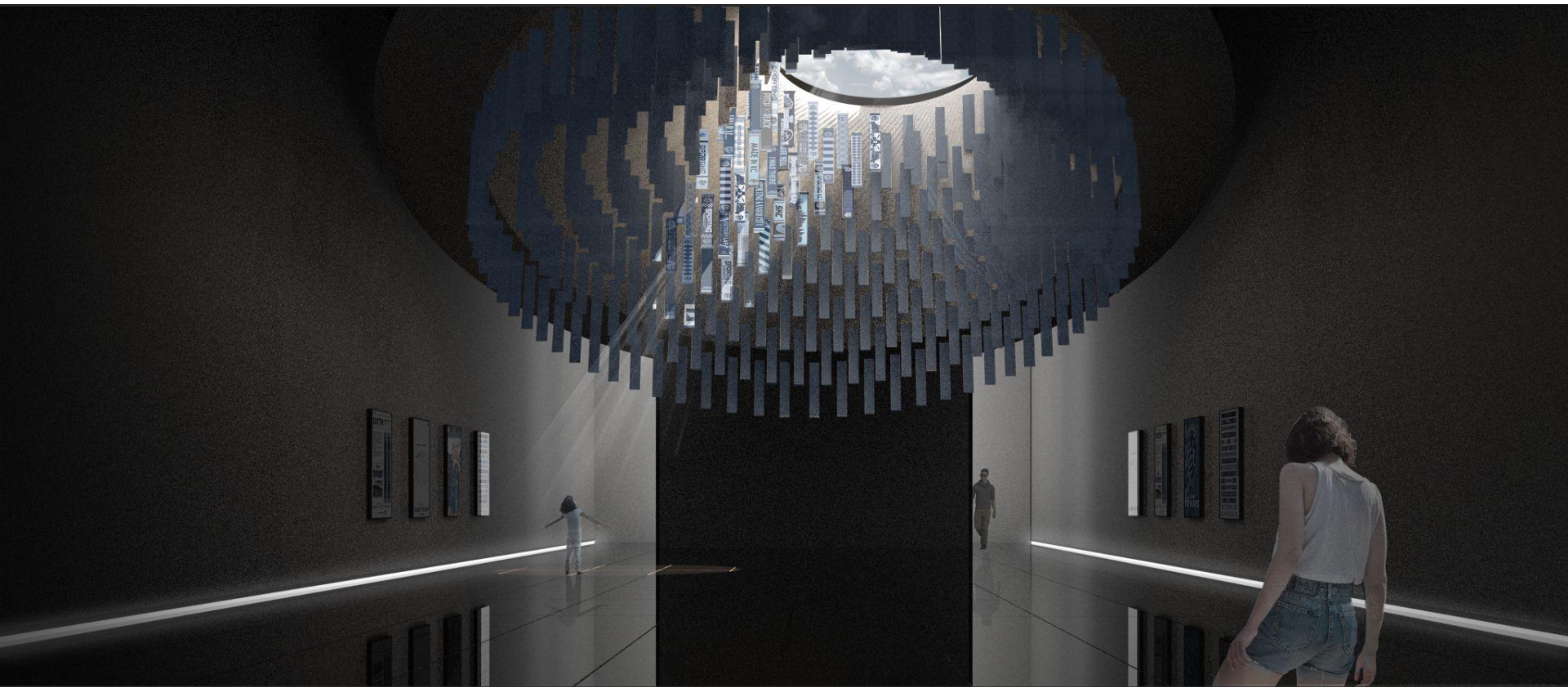


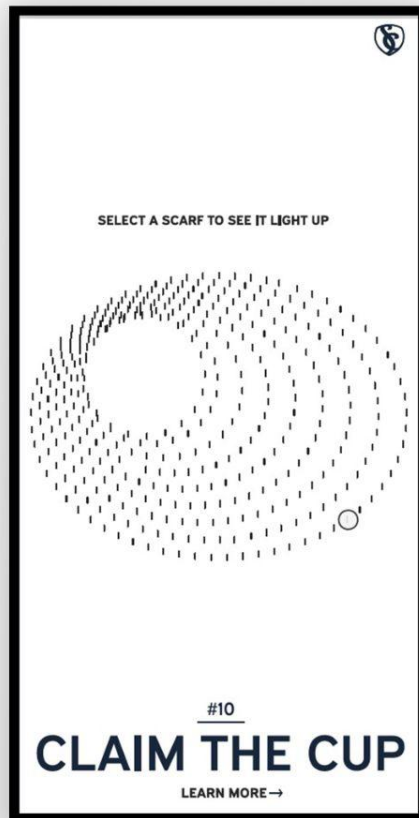
ARCHIVE FOREST

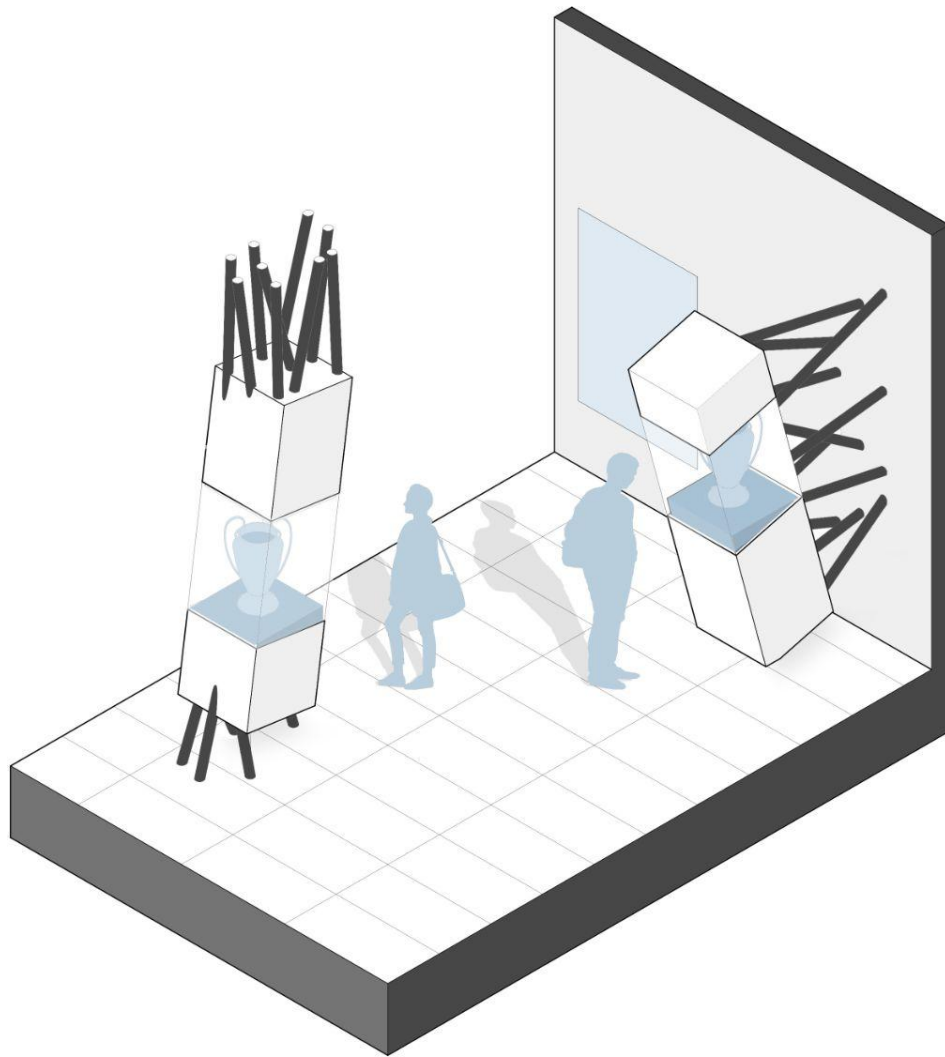
Walk Through a curated selection of significant Sporting KC moments.



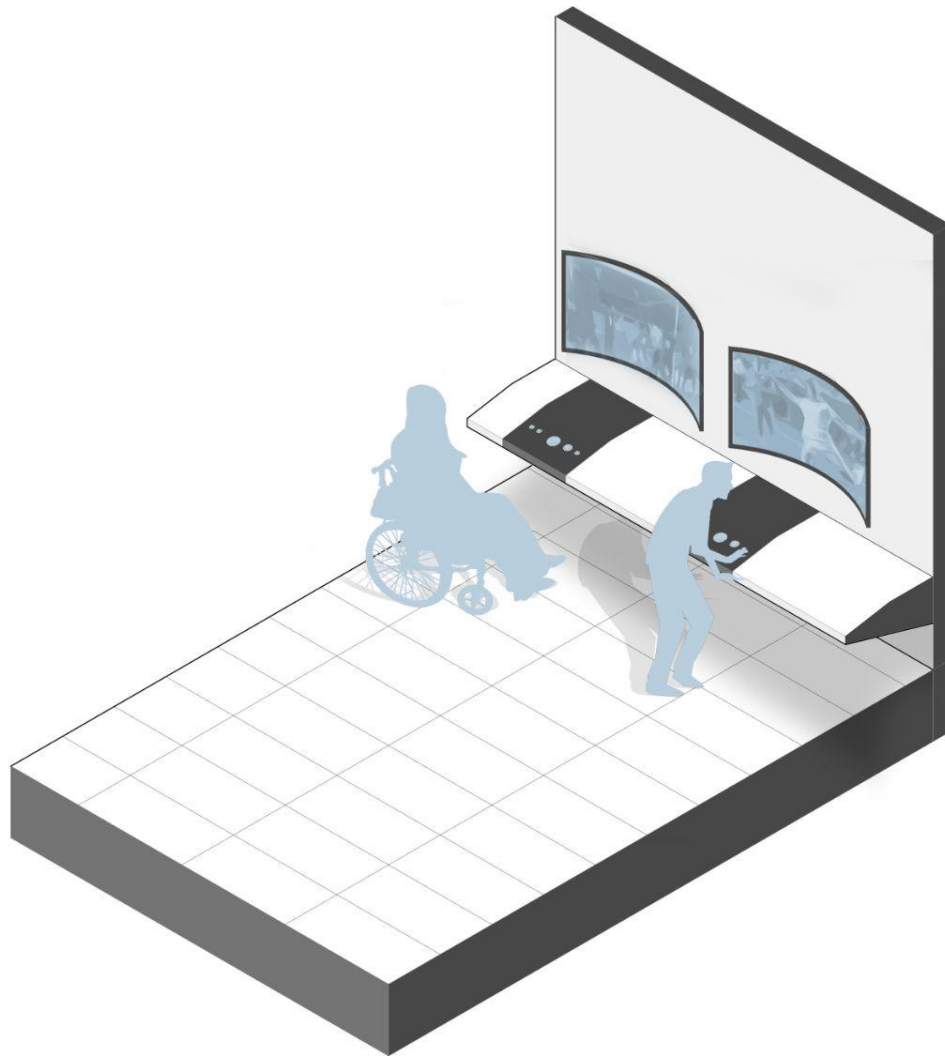












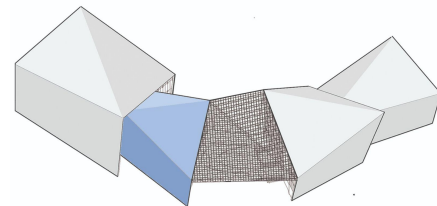
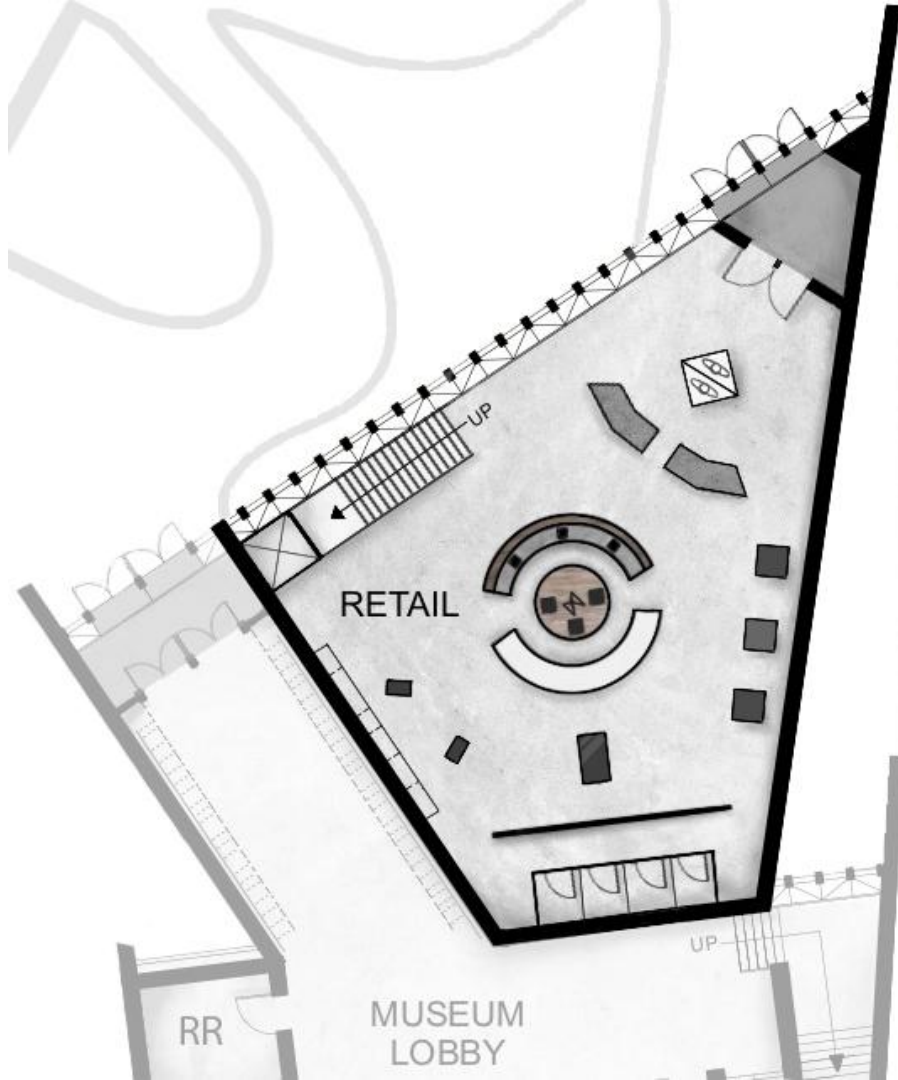


WAREHOUSE

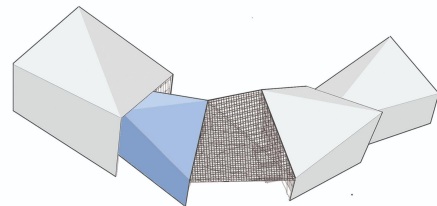
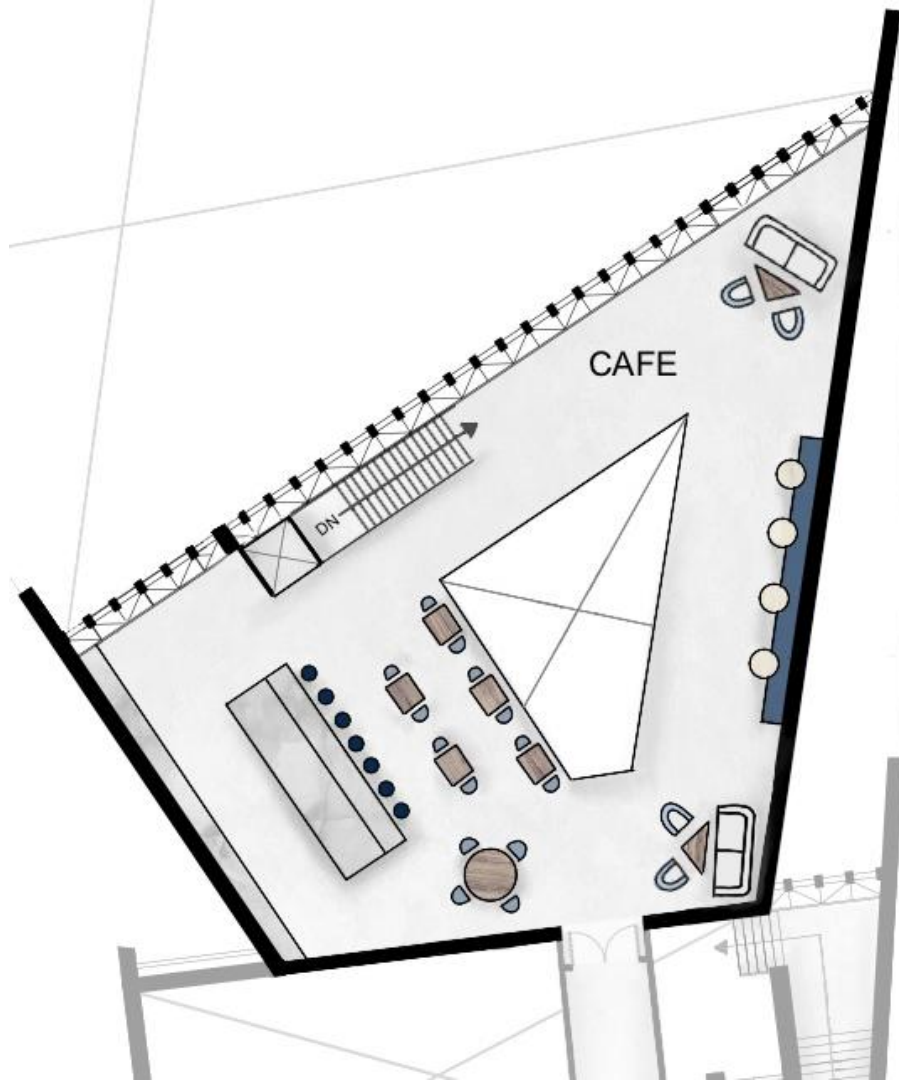
SKC

**A STORE EXPERIENCE THAT
REVOLVES AROUND THE
INDIVIDUALS THAT COME
TOGETHER UNDER SPORTING
KC SOCCER. INSPIRED BY
THE INDUSTRIAL THEMES OF
THE CITY.**

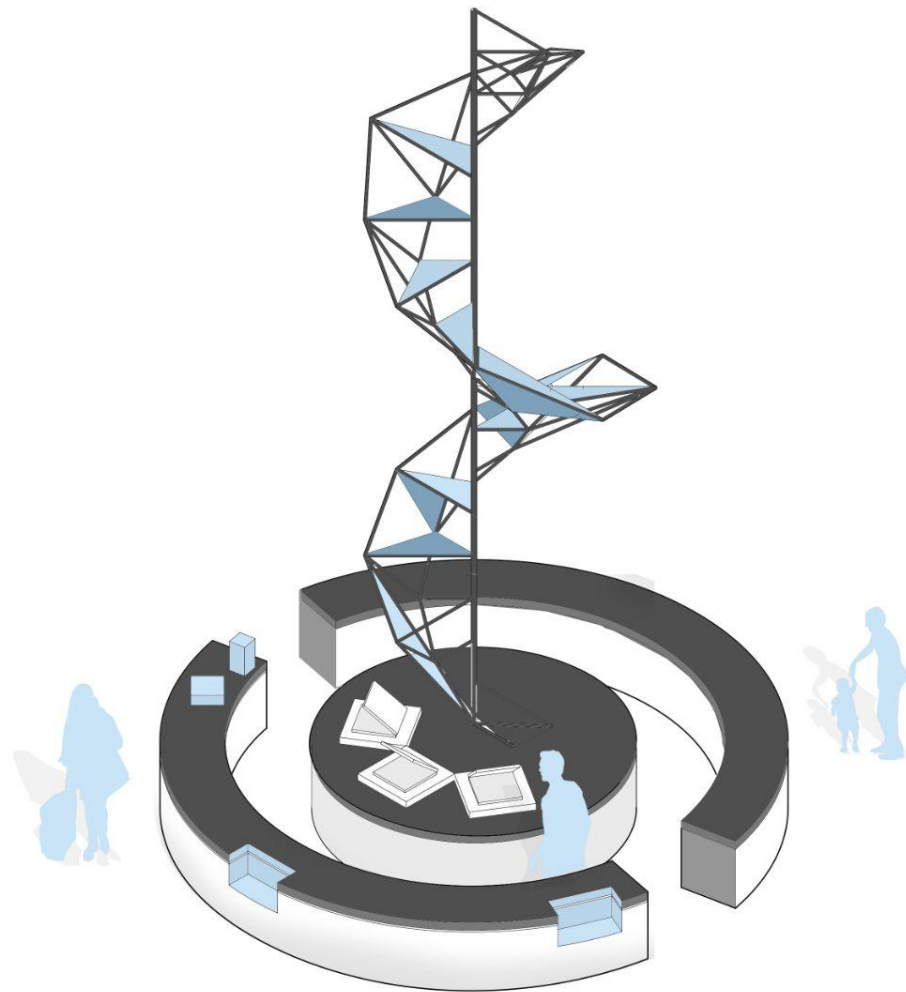
RETAIL
LEVEL 1



RETAIL
LEVEL 2







WELCOME

CREATE YOUR OWN JERSEY

START

← BACK

NEXT →

YOUR NAME

##



1

2

3

4

5

6

7

8

9

0

q

w

e

r

t

y

u

i

o

p



@

#

€

&

*

(

)

'

"

Search



%

-

+

=

/

:

;

!

?



.?123



.?123



← BACK

NEXT →

ADD ADDITIONAL FEATURES



ADD

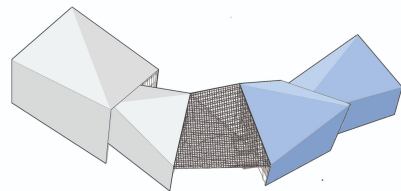




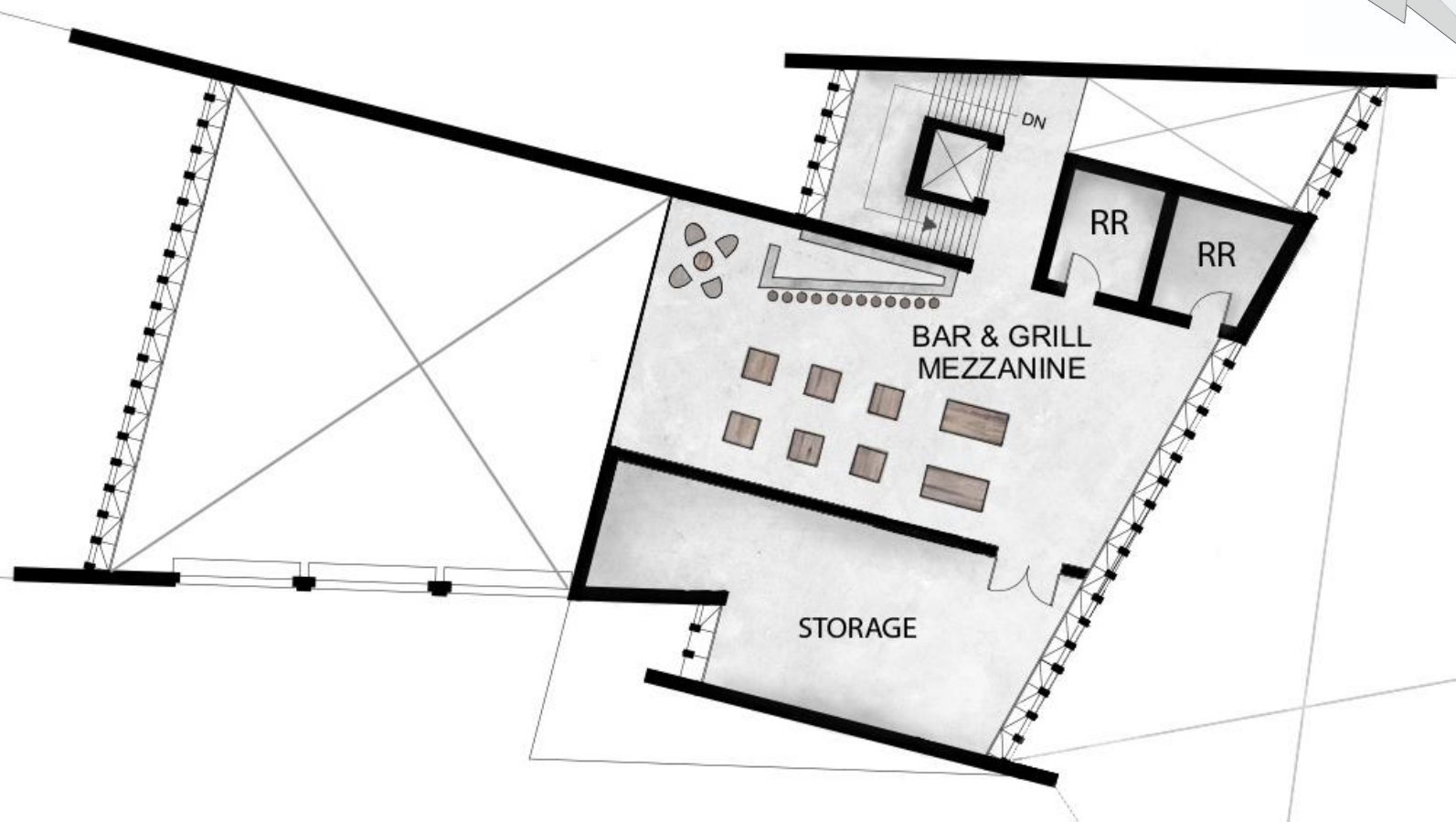
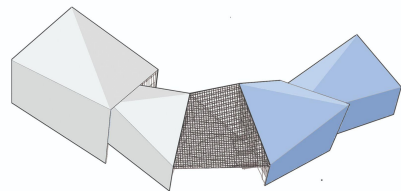


**A MODULAR SPACE THAT GIVES
FANS AN ARRAY OF EXPERIENCES.
ENRICHED WITH KANSAS CITY
AND SPORTING CULTURE. THE
SPACE WILL HOST FANS AND
VISTORS PAST THE PHYSICAL
MATCHDAY EXPERIENCE.**

PUB
LEVEL 1



PUB
LEVEL 2





**PROUD
SUPPORTER
OF BEER**

BEER IS AVAILABLE
IN SELECT AREAS
OF THE BUILDING
SEE US AT THE
BAR FOR MORE
DETAILS

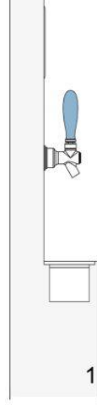
CHAMPIONS

2000 2004 2008 2012 2016

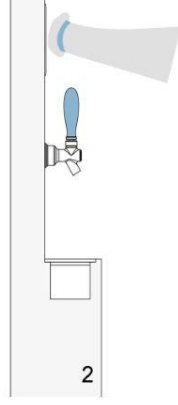
U.S. OLYMPIC TEAM

2000 2004 2008 2012 2016





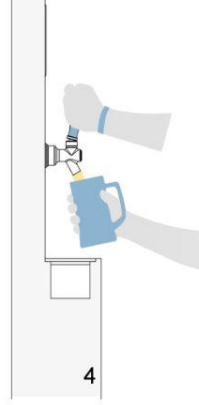
1



2



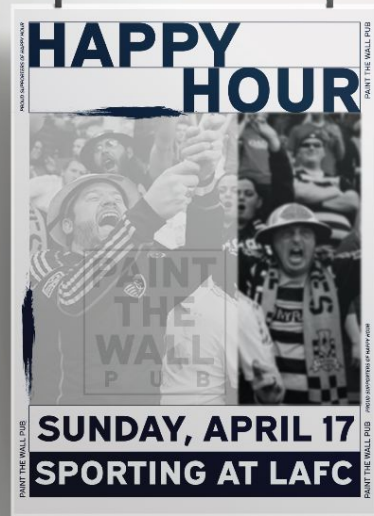
3



4









**CONTINUATION
ASPIRATIONAL
SPECTRUM
SYNERGETIC**

